

Q-Step Placement Host Profile



Hannah Pollak, JBP Associates

Hannah Pollak took a Q-Step student (Joe) on placement at JBP Associates, a PR Agency.

Briefly describe the project that Joe worked on with you.

Joe worked on a member research survey for our client UKVIA, provided support to one of our legal clients and produced a briefing paper on technology and disruption to support with business development opportunities.

What did Joe gain from working with you?

Joe experienced a fast-paced and busy working environment and has learnt to balance the demands of working in a PR agency who work with national, high profile clients.

What did JBP Associates gain?

Joe was a great asset to JBP during the month he spent with us. He provided fantastic support to existing client work, used his knowledge of UK-China business relations and conducted a member research survey for one of our main clients. This research survey will provide us with valuable insights and will help to improve our client relationships.

What skills did Joe bring?

Research skills, understanding of UK-China business relationships, a proactive work ethic, quantitative data analysis.

Will you host more Q-Step students? Describe any plans you have in relation to this.

Yes, we'd be very interested in hosting another Q-Step student. The only issue we have is the short length of the internship as we normally offer a 3-month placement.